

# SIERRA MADRE NEWS.

Sierra Madre, "The Watch Tower" of the Emerald San Gabriel Valley, opens wide her doors to those who seek the Environment Ideal

VOL. I

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, MAY 17, 1907.

NO. 32

## A TERRIBLE TRAGEDY

### Awful Disaster at Close of Week of Festivities.

### SHRINER TRAIN WRECKED

### Thirty-Two Killed and Many Others Badly Injured.

On the last day of what had been one of the most successful and joyous conclaves of the Nobles of the Mystic Shrine in the history of the country, an appalling railroad accident occurred which has cast a gloom not only upon all members of this great organization, but upon the entire community as well.

A special Shriner train, bearing about 250 Shriners and their families, who had been visiting the old mission at Santa Barbara, left the latter place at 12:10 p. m. on their return trip to their homes. This train carried Rajah Temple, of Reading, Pa., and Ismailia Temple, of Buffalo, N. Y., besides a few members of the Al Koran Temple, of Cleveland, Ohio. At Honda, a siding on the coast line of the Southern Pacific, 168 miles north of Los Angeles, the train left the track, and in an instant the engine, baggage cars and diner were crushed into fragments, and the two following sleepers telescoped, the rest of the cars keeping the track. Thirty-two people were in the dining car and of these none escaped.

The terrible scenes which followed are beyond description. Brave men and women, many of them badly injured, set about the work of extricating the dead and dying from the mass of ruins, and nobly and tenderly did they perform their duty amid heartrending scenes.

To add to the horror of the occasion and the suffering of the wounded, was the brutal delay of the road in sending relief. For hours the party was left on the scene of the disaster, while train after train, north-bound, passed them by, it being more than six hours before a relief train bearing doctors and nurses arrived on the ground, and hours more before it was returned to Santa Barbara. Here everything was done to alleviate the sufferings of the wounded and grief stricken party. Potentate M. H. Flint and a large delegation of Al Malaikah Temple, of Los Angeles, together with the Imperial Potentate and members of the Imperial Council were at Santa Barbara hours before the arrival of the relief train from the wreck, and took charge when it came, caring for the injured and making necessary arrangements for the return of dead to their former homes.

The funeral train bearing the bodies of the dead, with their relatives and a guard from each temple, left Santa Barbara at a little after 10 o'clock Tuesday and proceeded to San Luis Obispo, where ten more bodies were taken aboard, together with the relatives

and friends, and the train proceeded on its long and sad journey to the East.

The coroner's jury stated in its verdict that it was unable, from the evidence presented, to determine the exact cause of the disaster.

The greatest indignation was expressed at the treatment received at the hands of the Southern Pacific company in allowing the victims to remain for hours without assistance of any kind, and very effective retribution is promised, as is evidenced by the following among many other expressions:

William D. Doherty, police commissioner of Buffalo, stated that the wreck survivors of Ismailia Temple and Rajah Temple of Reading, would do nothing to express their feelings officially until they arrived home, when there would certainly be some action taken. "Talking of soulless corporations," he said, "the Southern Pacific is certainly the limit."

Joe H. Prescott, who threatened to thrash Dr. Taylor, the Southern Pacific surgeon in charge of the relief train, and the entire train crew if the survivors and the dead were not moved off the siding, as reported in the Express, declared that while the Southern Pacific officials here were, perhaps, doing all in their power to assist and rectify the wrongs done the Shriners, that the railroad would certainly feel the wrath of all the Masonic organizations in America. "A resolution has been proposed censuring the Southern Pacific," he went on, "but while we are busy taking care of the injured and preparing the dead to take home, we will do nothing. As soon, however, as we go East, it will be adopted, and copies of it will be scattered throughout the country. We are determined that the Southern Pacific shall be punished as severely as it lies in our power to do so."

### NEW BOOKS

#### Valuable Additions to the Collection at Public Library.

The following books are being added to the library:

"The New Theology," by Rev. R. J. Campbell.

"The Substance of Faith," by Sir Oliver Lodge.

(Both these books—especially the first mentioned—are being read and discussed with great interest in religious circles.)

"Whispering Smith," a railroad story, by Frank Spearman.

"The Heart that Knows," by Charles D. Roberts.

"Sir John Constantine," by Zella Couch.

"The Mystic," by Katherine Cecil Thurston, the author of "The Masquerades."

"Partners of Providence," a tale of the Missouri and Mississippi levees and river boats, by C. D. Stewart, author of that delightful book, "The Fugitive Blacksmith."

"The Malifactor," by E. P. Oppenheim.

"Framley Parsonage," by Anthony Trollope.

"The Wood Carver of Lympus," by M. E. Waller.

"Paul," by E. F. Benson.

### VISIT NEW SCHOOL

#### Public Exercises Held This Afternoon Interesting Program.

Prof. Coates and the teachers of the public school have been making preparations for a public entertainment to celebrate the occupation of the new school house. Sierra Madre has one of the most attractive school buildings of its size in Southern California, and our citizens will today be given an opportunity to inspect it and at the same time enjoy an excellent program which has been prepared for their benefit.

At the afternoon session of the school the children will have exercises in the various rooms. At 3 o'clock a recess will be taken, and after a brief intermission addresses will be delivered by County Superintendent Keppel and by Mr. E. T. Pierce, teacher of the first public school in Sierra Madre, some twenty-five years ago. Mr. Pierce is still a resident of the city, and his talk will be of much interest on this occasion.

Vocal and instrumental music will form an interesting part of the program. Miss Cook and Capt. Osgood are down for numbers and several other interesting features are expected. Light refreshments will be served.

### PRIZE ESSAY CONTEST.

#### Winners of Prizes On Sierra Madre As a Home City.

Laurel Steinberger, 1st Prize, \$3.00  
Groff Brown, 2d " 2.00  
Webster Vannier, 3d " 1.00

The News some time ago offered cash prizes to children of Sierra Madre, under fifteen years of age, for the best essays on the subject of Sierra Madre as a home city. The response was limited until, under the encouragement of Prof. Coates and the teachers, the children of the public school took the matter up, when a large number of papers were received.

Miss Campbell was made chairman of the judges and selected Misses Cook and Webster as her assistants. This board awarded the prizes as follows:

Laurel Steinberger, first prize.

Groff Brown, second prize.

Webster Vannier, third prize.

On receipt of the papers the name was cut off or erased, and the paper given a number, only the age of the writer being given. The name and number were entered in a book and kept in possession of the News, the judges thus knowing the age but not the name of the writer. Many papers of much merit were received in addition to those written by

the winners of the prizes, and from these the News will from time to time select some for publication.

We return thanks to the ladies who so kindly acted as judges, and to the teachers for their assistance.

Many counterfeit silver dollars are said to be in circulation in the southern part of the state. Most of them bear date of 1889, and are of good workmanship.

### QUESTION OF LICENSE

#### Application by Hotel for License to Serve Wine at Table

#### AROUSES MUCH OPPOSITION

#### Interesting Debate at Last Meeting of Board of Trustees.

At the last meeting of the city trustees an ordinance licensing the sale of wine and beer in hotels and restaurants was introduced, read, and referred to the committee on ordinances. The ordinance was introduced as a result of the petition of the proprietor of one of the city hotels for a license to serve wine and beer with meals only. A very lively opposition developed after the application was made and a petition protesting against the granting of this or any other license for the sale of liquor in the city was circulated and obtained about 275 names. This petition was presented to the board by Rev. James M. Campbell of the First Congregational church who, in support of the same, delivered the following address:

"To the Honorable Board of Trustees of Sierra Madre.

"Gentlemen: In presenting this petition against granting a hotel liquor license, allow me to say that it represents the overwhelming sentiment of Sierra Madre. In a straight canvass about five per cent were found in favor of granting a license or neutral to it; while ninety-five per cent were decidedly opposed to it.

"In this popular test vote of 276 names which has been taken it will be found that a little more than one-half are those of women. I have been told that some one sneeringly remarked, 'What do such names amount to anyway?' As if our mothers, wives, and sisters had no interest in the removing of legalized temptation from the path of their loved ones.

"Allow me to present to your honorable board in the briefest manner possible seven reasons why you should not grant this license.

"First. The first reason is that what is really asked for is not a hotel license at all, but a restaurant license. Now, when a hotel license is asked for it generally means a license to furnish liquor at meals to bona fide guests, in places of fifty or more rooms. In this case it means that anyone coming in from the street can be supplied with

intoxicating drinks under the cover of a meal. I have every reason to believe that the present management of the Hotel Shirley would endeavor to conform to the letter and spirit of the law; but the privilege granted to them could not well be denied to others, and it is not difficult to foresee what the end would be.

"Second. That the granting of such a

(Continued on Page 8)

## California Has Many Things of Value Beside Climate, Superior as That Is

Industrial Development Now in Its Infancy, But Vastly Richer  
Than Any Eastern State or Foreign Land.

The Manufacture of Soda From Crude Deposits Possible in This Country Only.  
Pacific Coast Soda Company Offers Its Stock With a Profit  
Earning of 25 Per Cent Per Annum.

There is no question about the present extent and the great growing importance of the commercial side of the Coast States. Manufacturing has just begun to get a foot-hold. A vast number of great industrial enterprises will be launched each year. The conversion of natural resources into finished products offers the largest opening to capital, and in this regard, the work of the Pacific Coast Soda Company has the brightest prospect of any one of the several enterprises that are before the people today. For the past few weeks this new company has been offering its shares for 80c on the dollar to encourage early investors to take up with this proposition. This stock will earn 25 per cent. per annum on a most conservative computation. These same shares will be worth one hundred cents on the dollar, be selling for par before the month is out. This is absolutely true, because already the sale of shares has been sufficient to assure the concern capital with which to build its first plant on its six-acre site at Inglewood. Contracts have been awarded for the erection of this, the first unit of its chemical plant, plans of which may be seen at their general offices, 512 South Broadway, second floor. This first plant will be devoted to the manufacture of Soda Ash, a soda product used more largely in manufacturing than any one other chemical or substance in the whole range of raw materials. You can't find greater earning capacity for your money than presents itself in these shares. Listen: 80c per share, par value \$1, and to which price they will be advanced after May 18th, positively shows a saving, or profit, of 25 per cent. in the cost of shares. On par value, these preferred shares have an accrued dividend earning of 7 per cent., but as you buy them for only 80c, you will actually earn 8 3-4 per cent. on your investment. This is not all these shares earn, for they participate equally in all the profits, but to show you that the management know the proposition will pay, and pay big, they say to you that they do not want one cent of profit until you have first received a good inter-

est on your money, when they will then share the same profit if any be left, and after that the stock will share equally. 25 per cent. net profit is not a bit too much to expect from this industry. To illustrate this, you can readily figure out the probable earnings of, say, this first plant. Making soda ash it will have a capacity of 30 tons daily, 210 tons per week, and on the basis of present price of soda ash on this market of \$28 per ton, there is an actual profit of fully \$15 per ton; but to be extremely conservative, say only \$10 per ton. 30 tons daily means \$300 daily, and for the year's output there would be a profit of away over \$100,000, and this first soda ash plant will not cost to exceed \$30,000 to equip. But even if it cost \$50,000, the profits would pay back the cost of two such plants each year, and thus, when the statement of a 25 per cent. profit is made you can see that it is a very safe one. Now, it will be the same way through the whole enterprise. Nature has piled up this crude soda out on the desert, as she has stored up the crude petroleum in the ground in certain places, and it takes only a limited amount of money, with lots of know-how, to make this fortune-producing. These crude sodas can be made into 8 principal products (and a by-product of 29 varieties as a side product), every one of which is a tremendous profit maker. That there is market for the finished soda ash, etc., the Pacific Coast Soda Company, at its general office, 512 South Broadway, can show you actual waiting orders for enough of it to keep two such plants as they contemplate building, busy every day of the year.

The markets of the Coast States last year used over 50 million pounds of soda products with a total value of \$918,350.00 such as this industry will produce, and every ounce of it was shipped in from Eastern manufacturers who have to make their products through chemical processes and combinations. These vast natural beds of crude soda have long been known, but until the building of the Tonopah-Tidewater Railway it was simply impossible

## ROTH & SEELY

REAL ESTATE  
LOANS  
INSURANCE

WE HAVE some special bargains well located: 2 lots on Grandin Ave., 50 x 195, \$550 each. These are \$200 less than any lots in this vicinity. Also

CHOICE ACREAGE at Huntington Beach, close in; price from \$200 to \$350 per acre, terms 1-5 cash, balance 1 and 2 years. We also have some exchanges on Beach property for Sierra Madre.

SUBDIVISIONS AND BUSINESS PROPERTY

Office Opposite the P. E. Station.

Home Phone Black 8

Get your home connected for  
ELECTRIC LIGHTS

EDISON ELECTRIC CO. Monrovia

Phone Green 15

Irving N. Ward  
Nursery

FERNS, FLOWERING PLANTS,  
PALMS, SHRUBS, TREES. . .

Near End of Car Line

Sierra Madre, Cal.

SUNSET, MAIN 9357

HOME, GREEN 17

L. L. CLARK

DEALER IN

Hay, Grain, Wood and Coal

Good Supply Always  
on Hand.

Prompt Delivery and Right  
Prices Guaranteed.

to get at them with profit. In addition to this present accessibility, the Pacific Coast Soda Company have perfected and patented both a machine and process for the quick, cheap conversion of this crude soda into pure soda, the only process of its kind on earth. They will show you a working model of this machine at their laboratory, second floor, Forve-Pettibone Bldg., 512 South Broadway. As to this 80c stock they are offering—it is not for the laggard, the fellow who puts off taking advantage of a good thing, but the man who wants the best his money can buy. 80c on the dollar for stocks that will earn 25 per cent. dividends are to be found only during the organization period of industrial enterprise. It makes no difference who or where you are, if you want to investigate this proposition you can do so, go over it with experts, both on the techni-

cal as well as financial side of it, and we defy any one to make a thorough inquiry who will not become just as enthusiastic over its profit-earning possibilities and its practical working, its marvelous trade opportunity, as we are ourselves. We invite every one to come to the general offices and look into this great new industry for California. We are making the liberal offer of half cash now, and the balance paid when our first plant is completed. This should assure you we mean business and also make the payments easier for you to handle. This price of 80c a share will be closed this Saturday night, May 18th. If your application for stock is dated Saturday, May 18th, and mailed to Mr. James Austin Larson, president, 512 South Broadway, even if it does not reach here till Tuesday, we will reserve as many shares as you indicate, but remember the 80c price closes Saturday, and your application must be on its way. The next price this stock will sell for will be \$1, and maybe more, so you better get your share now.

**H. J. Irwin**  
**Contractor and Builder**

Residence Carter Ave. near  
 Baldwin  
 Residence Phone, Black 33  
 Office 533 Germain Bldg. Los Angeles  
 Office Phones  
 Broadway 4580 Home F 2011

**White PARASOLS**

Linen, Batiste or Lawn, tucked  
 borders; others with lace, or  
 embroidery edges and insertions  
 From \$1.25 to \$3.00.

FANCY SILK Parasols, pon-  
 gees, plaid borders, Persian bor-  
 ders, all new styles.

**HERMAN R. HERTEL,**  
 12 E. COLORADO STREET, PASADENA

**M. C. Brandt**  
**Real Estate**

Houses for Rent  
 Office on Mt. Trail Ave., near end carline

**Prof. Oskar B. Seiling**  
 CONCERT VIOLINIST.

Graduate of the Royal Academy of Music in  
 Munich and Member of Faculty of the  
 University of Southern California.

**Teacher of Violin**

Engagements Accepted for Musical  
 Soirées.

Carlton Terrace, between Auburn and Lima,  
 SIERRA MADRE.

**C. W. JONES**

**Contractor**

**HOMES BUILT ON CREDIT**

**Money to Loan**

**FIRE INSURANCE**

Insurance that Insures

**W. S. ANDREWS**

Agent for

Springfield of  
 Springfield, Mass.

*Fireman's Fund*

*Liverpool and  
 London and Globe*

**Q Liner Ads. in the  
 News want column  
 bring sure, quick  
 results. Q Try them**

**Brief City News.**

Edward Smith, of Los Angeles, is  
 visiting his parents, Frank Smith and  
 wife, in this city.

Samuel Lees left last Sunday for Min-  
 neapolis to spend the summer months  
 with his mother.

Mr. F. Evans Atwood and wife, for-  
 merly of the Churchill ranch, have  
 moved to Los Angeles.

The Misses Lackner have returned to  
 their Kenilworth, Illinois, home leaving  
 many friends behind them to regret  
 their departure.

The Normal Glee Club rendered  
 several selections at the residence of  
 Mrs. Ferry last Monday afternoon be-  
 fore the concert in the hall.

Leave orders with Mead & Mead to  
 look after your express and freight.  
 They will deliver it as soon as it comes  
 in and relieve you of all responsibility.

Mr. and Mrs. E. C. Sisson are rejoicing  
 over the arrival at their home Monday  
 of a thirteen-pound son and heir. They  
 are receiving the congratulations of their  
 many friends.

Mr. Edmund Jusen, wife, mother and  
 two children from Salt Lake City have  
 leased the Bransby cottage for a few  
 weeks. Mrs. Jusen, Sr., is a sister of the  
 late Carl Schurz.

The Las Averillas Quartet met at  
 the home of Miss Lenore Morgan on  
 Friday afternoon, May 10. After an  
 hour of practice a dainty luncheon was  
 served, the color scheme being red and  
 white. Those composing the quartet  
 are Misses Lenore Morgan, Winifred  
 Graham, Alta Rice and Elsie Caskey;  
 with Miss Edith Buhles as accompanist.

The piano pupils of Mrs. Laura H.  
 Stevenson held their second Schumann  
 Club meeting at the home of Mrs. Dan-  
 iell at Lamanda Park. After a musical  
 program Mrs. Stevenson gave a short  
 account of the life of Mendelssohn, fol-  
 lowed by selections from his "Songs  
 Without Words." The afternoon was  
 very much enjoyed by all who were  
 present.

The annual meeting of the stock-  
 holders of the Anthracite Peet Fuel  
 Company was held at its offices in Los  
 Angeles, Monday. This company has a  
 plant at Huntington Beach which has  
 just commenced the manufacture of peet  
 briquettes for fuel. A number of Sierra  
 Madre people are interested in the com-  
 pany. C. W. Hill of this city was  
 elected to the board of directors.

G. E. Morgan reports an experience  
 with a rattlesnake which befell him re-  
 cently and from which he escaped  
 narrowly with nothing more serious  
 than a bad scare. While up in the  
 hills he came suddenly upon the  
 rattler in the path and saw it too late

to step back as the snake was directly  
 beneath him. He hurriedly sprang away  
 just as it struck, hitting the edge of his  
 trousers at the ankle. Mr. Morgan says  
 he has been seeing all kinds of rattlers  
 and man-headed serpents in his dreams  
 since, and that one experience of the  
 kind will satisfy the average person.  
 However he brought home with him  
 as a souvenir a rattle with seven sec-  
 tions and a button.

Microscopic experiments have shown  
 that the electrically made steel is not  
 different in any way from crucible steel.

Established  
 Twenty-five Years

Home Phone 2204  
 Sunset Phone Pasadena Main 8556

**Twycross & Gill**

Cor. Central and Baldwin Aves.

**Real Estate and Insurance**

*Notary Public*

Public Bus Line Express Livery Wood and Coal

**Brenner & Wood**

**Men's Clothes of  
 QUALITY**

37 N. RAYMOND AVENUE PASADENA

**Have You Ever Taken The Great Trip  
 Up Mt. Lowe?**

IT'S THE MOST MARVELOUS MOUNTAIN RAILWAY JOURNEY  
 IN THE WORLD.

Rate from Pasadena \$2.25 Five Cars daily

**The Pacific Electric Railway**

**Grand  
 View  
 Cottage**

Terminus of the  
 Car line

**GOING UP OR COMING DOWN**

**THE WILSON TRAIL**, the Grand View  
 Cottage is ready to serve you the  
 best of warm meals or cold lunches, with  
 a cup of delicious hot coffee or a cool  
 drink of lemonade. There is also a rest-  
 ing place for you.

"By the Mountain Side" \*\*\* Sierra Madre, Cal.

**M. OLSEN**

DEALER IN

*Ladies' Gentlemen's and Childrens'*

**SHOES**

Rubbers and Rubber Boots at City Prices

Baldwin Ave.

Repairing neatly done

Sign Painting  
 Lettering  
 Gilding

Established in Sierra Madre 1888

Paper Hanging  
 Glass Cutting  
 House Painting

**J. D. TUCKER.**

Professional and Practical

**House and Carriage Painter, Art Decorator**

SIERRA MADRE, CAL.

Mural Painting  
 Carriage Work

## SIERRA MADRE NEWS

CHARLES W. HILL,  
Editor and Publisher.

Published Every Friday in Sierra Madre, Los Angeles County, California.

Entered as second-class matter, November 8, 1905, at the postoffice at Sierra Madre, California, under the Act of Congress of March 3, 1879.

Member of Los Angeles County Weekly Press Association.

### SUBSCRIPTION PRICE.

One Year	\$1.50
Six Months	.75

### ADVERTISING RATES.

	1 Wk.	2 Wk.	1 Mo.	3 Mo.	1 Year.
1 inch	\$0.35	\$0.50	\$0.75	\$1.75	\$7.00
2 "	.60	.90	1.40	3.75	9.00
3 "	.85	1.20	2.00	4.25	12.00
4 "	1.10	1.50	2.50	6.00	24.00
6 "	1.50	2.25	3.75	9.00	36.00

Liners and Reading Notices, per line, of seven words, one insertion..... 5 cents

Changes for advertising copy must be in our hands not later than Wednesday of each week.

Tel. HOME BLACK 17  
SUNSET MAIN 9623

FRIDAY, MAY 17, 1907.

There has been much agitation in Sierra Madre for some days past over the question of granting a license permitting the service of wine and beer with meals at hotels. An application for such a license was received by the Board of Trustees of the city at a recent meeting, and a petition was at once drafted and circulated by a number of citizens for signatures, requesting the council to refuse to grant a license of this nature to the applicant or to any other hotel or restaurant in the city. This petition, which was largely signed, was presented to the Board at its last meeting by Rev. James M. Campbell, who addressed the Board in its support.

The question involved is undoubtedly one of importance and entitled to calm and careful consideration. In this particular case, we are informed, the application was for the privilege of serving wine and beer with meals only, at regular meal hours, bond to be given for the faithful carrying out of the provisions of the license, which could at any time be revoked for violation. If this would work any injury to the moral or material wellbeing of the city it would at least be reduced to a minimum under such restrictions. But if, as was feared by those presenting the petition, the granting of this license would prove an entering wedge for the establishment and indiscriminate licensing of the liquor business in our city, then the situation would indeed be serious.

But in any event, nothing is to be gained by threats or an attempt to hold a big stick over the heads of the Trustees. We believe the honorable gentlemen who compose the Board are as vitally interested in the prosperity and fair fame of our city as any of its residents. Nor have we any reason to suppose they would take any action that would be detrimental to its prosperity. We are

of the opinion that the wisest course would be to submit the whole question to a vote of the people, and if this should be against the granting of any such license, we believe the Board would carry out the will of their constituents so recorded.

Beginning with the earthquake in the spring of last year, conditions in San Francisco have been pitiable in the extreme. That terrible disaster was enough to dishearten even the bravest, but with a spirit of indomitable courage and local patriotism her citizens set about the task of rebuilding their fallen city, determined to make the new San Francisco far excel the old in all respects. The results achieved in the short space of a year are a glowing tribute to the energy and enterprise of its citizens. But the earthquake was not the only trouble in store for her. More serious, perhaps, is the condition of municipal rottenness and graft which has come to light during the year to add to her troubles and discouragement, and this to be followed by the labor troubles and state of anarchy which obtains there at the present time. Whoever is to blame for the

present situation, and there are usually two sides to every such state of affairs, it is none the less discouraging to the great mass of honest citizens, (for the great mass of the citizens are honest) who are earnestly striving for the welfare and upbuilding of their city, and who are jealous of her good reputation. Let the purging be thorough and effective, and then watchful care exercised that there may be no repetition. And the same care should be shown in the case of every municipality, more especially in the large centers of population.

Without bluster or noise, there is being held in Los Angeles this week the annual convention of the National Congress of Mothers. The importance of the work represented by this body of women is almost beyond estimation. In the hands of the mothers rests the training of the rising generation. We all owe a debt of gratitude to our mothers for their watchful care and wise counsel in our infancy and youth, and the painstaking and scientific work of the Congress of Mothers and the vast army of women affiliated with it in the practical study of child life and training will bear abundant fruit in the character of our future citizens.

The people of a nearby town have twice defeated a proposed issue of bonds to construct a public school, though all admit the necessity, because a fight is on as to the location of the new building. One faction wants it built on one side of the street and another faction on the other side. A third attempt will be made. If this is unsuccessful perhaps when the children of the town grow to maturity they will have sense enough, even though lacking in education, to settle the matter and build the school.

These factional fights are a curse to any community.

We would suggest that steps be taken for the celebration of Memorial day in our city, and if there is to be a celebration, no time should be lost in preparation for the event. We can never forget the obligation we are under to the men who made this great and united country possible; and furthermore, the duty of setting an example for the benefit of the coming generation in all matters of patriotism. Let the memory of our departed heroes ever be held sacred.

## Culled and Clipped

At San Bernardino \$300,000 will be spent on street work this year.

A baby show was held at Whittier Tuesday.

Flowers and floral decorations in Los Angeles were very much in evidence last week.

Wild mustard was put to good use for decoration in Los Angeles during fiesta week.

Work has commenced on the roadbed between Azusa and Glendora for the Pacific Electric road.

It is stated that Sierra Madre paid \$20,000 for its electric road, so Downey is getting bargain rates.—Downey Champion.

Sierra Madre gives this definition of the initiative: "The act of buckling the harness on yourself, tightening the tugs and pulling in the right direction while the other fellow kicks."—Inglewood Times.

M. T. Russell moved Wednesday from Sierra Madre to the T. R. Crawford residence corner of First and Church street, which he recently purchased. He also purchased at the same time Judge R. B. Carpenter's twenty acre place on East Clearwater road.—Downey Champion.

A gentleman who lives in one of the suburbs of Sierra Madre is being made the butt of sensational writers by the Monrovia and city papers. It seems that this gentleman lives in a fine stone mansion just outside of the city limits, and some students of the science and natural history classes of the Monrovia school were exploring the mountain fastnesses of that wild region and becoming lost and frightened, it is to be presumed that like many other in similar straits became demented and the stories they told after their exciting rescue were great space fillers for the journals. Excitement has subsided and the "wild man" continues to daily call for his mail at the Sierra Madre post office, and is physically and mentally normal. From descriptions in the first writeups we wondered if some one hadn't run across our old friend, Dick Hudson.—Gardena Reporter.

### Wireless Telephony.

Rear Admiral H. N. Manney of the United States Navy, one of the American representatives at the wireless telegraphy conference last year, is authority for the statement that notable progress has been made in wireless telephony since the conference. It is now possible to telephone without wires for a distance of thirty miles, as against a quarter of a mile—the record distance before the conference.

## CITY GOVERNMENT.

### Trustees—

C. W. JONES, Chairman.  
E. W. Camp, J. Kraft.  
N. H. Hosmer, J. C. Pegler.

Treasurer—L. C. Torrance.

Clerk and Assessor—J. J. Graham.

Marshal and Collector—W. P. Caley.

Recorder—C. W. Hill.

Attorney—Walter Haas.

Engineer—J. H. McClymonds.

Trustees meet in office of Sierra Madre Realty Company second and fourth Thursdays of each month at 7:15 p. m.

## BOARD OF TRADE.

President—H. Ivor Thomas.

Vice President—Charles Kersting.

Secretary—C. J. Pegler.

Treasurer—Charles Ferry.

Directors—C. J. Pegler, C. W. Jones, J. J. Graham, Charles Kersting, H. I. Thomas, W. S. Andrews, C. L. Ferry.

Regular meetings second Monday in January, April, June and November.

## WOMAN'S CLUB.

President, Mrs. J. A. Osgood.

First Vice President, Mrs. L. C. Torrance.

Second Vice President, Mrs. Charles Bentham.

Secretary, Mrs. Minnie B. Bronson.

Treasurer, Mrs. H. Ivor Thomas.

Meets second and fourth Mondays.

## LADIES' MUSICAL CLUB.

President, Mrs. J. J. Graham.

Vice President, Mrs. C. H. Baker.

Secretary, Miss Hazel Hill.

Treasurer, Miss Hazel Hearne.

Meets first and third Mondays.

## PUBLIC LIBRARY.

J. G. Blumer, president; W. S. Andrews, vice president; Miss Lydia Webster, secretary; John J. Hart, treasurer; J. J. Graham, auditor.

There are over 2,300 books in the Library, and the Reading Room tables are supplied with all the leading magazines and periodicals.

Membership in the association is open to any person of full age on payment of an annual subscription of two dollars or a single life subscription of twenty-five dollars. A monthly subscription of twenty-five cents entitles the subscriber to the use of the Library, but does not qualify such subscriber as a member of the Association.

The Library is open five times each week, viz., on Monday, Wednesday and Saturday afternoons from 3 till 5, and Tuesday and Friday evenings from 7 till 9 o'clock.

## CHURCH NOTICES.

### FIRST CONGREGATIONAL CHURCH—

Rev. James M. Campbell, D. D., pastor.  
Sunday School, 9:30 a. m.; morning service, 11 a. m.; Christian Endeavor, 6:45 p. m.; evening service, 7:30 p. m. Strangers are cordially welcomed.

The Ladies' Aid Society holds its business meetings on the first Tuesday of every month, at 3 p. m. Afternoon socials on the second and fourth Tuesdays, from 3 to 5 o'clock.

The Woman's Missionary Society meets on the third Tuesday of the month at 3 p. m.

### CHURCH OF THE ASCENSION (Episcopal)

Rev. Charles E. Bentham, rector.  
Sunday school, 9:45 a. m.; morning prayer and sermon, 11 a. m.; evening service, 7:30 p. m.; celebration of Holy Communion, first Sunday in month, 11 a. m.; third Sunday in month, 7:30 p. m.; Saints' and Fast Days, 10 a. m.

## TIME TABLES

### PACIFIC ELECTRIC RAILWAY

Leave Los Angeles	Leave Sierra Madre
6:05 a. m.	12:10 p. m.
6:30* "	1:10 "
7:10 "	1:30* "
8:10 "	2:10 "
9:10 "	3:10 "
10:10 "	4:10 "
11:10 "	5:10 "
	6:10 "
	8:10 "
	11:15 "
	6:15 "
	7:05 "
	9:15 "

\*Combination express and passenger service

## SANTA FE ROUTE

Santa Anita Station

Arrive from Los Angeles and Leave for East:

8:09 a. m. Overland | 5:11 p. m. Local

9:10 a. m. Local | 8:45 p. m. Overland

Arrive from East and Leave for Los Angeles:

7:34 a. m. Overland | 4:58 p. m. Local

9:21 a. m. Local

## THE MAIL

ARRIVES....10 a. m. LEAVES....8:45 a. m.  
....6 p. m. ....4:35 p. m.

POST OFFICE HOURS—Delivery, 7:30 a. m. to 7:30 p. m. Money Order, 7:30 a. m. to 7:00 p. m. Lobby open Sundays 8 a. m. to 4 p. m.

## Tales of the Trail

By Henry W. Montee

### The Old Carreta.

**I**N the Chamber of Commerce building in Los Angeles, there stands on exhibition a Pueblo Indian ox-cart, commonly known as the "old carreta." More than two hundred years old, it still shows no signs of immediate decay, although the wood is dry and hard, gnarled and cracked. It reminds one of the deacon's wonderful one-hoss shay. Naturally the old vehicle has a history, and here it is.

Away down in New Mexico, somewhere between the cities of Santa Fe and Las Vegas is situated the little village of Rio de Suca. About the year 1878 there lived in this village an aged Indian—San Alfonso by name—who belonged to the once mighty tribe of Pueblos. In earlier years, when Spaniards were plentiful and Americans scarce in that region, Alfonso had roamed with other warriors over the vast stretches of sun-heated sand, among the prickly cacti, and into the mountains of the North, hunting buffalo or trailing an enemy. Later, when a Catholic priest told the Indians the story of the White Christ, a number of warriors, young and old, suffered themselves to be baptized and swore allegiance to the new faith. Among these was Alfonso, who at that time was past middle life, and in 1878 had passed his eighty-fifth birthday.

Alfonso had in his possession a Pueblo Indian ox-cart—a huge, heavy, awkward thing, constructed exclusively of wood. The wheels were made from the trunks of sycamore trees. The body was of cottonwood; the pole of mesquite. The yoke, without bows, was lashed around the horns of oxen with rawhide.

This curious Aztec chariot had been used by Alfonso's great grandfather, and the former once exhibited it at a local "fiesta" as the oldest one in that region. It was thought to be the oldest of Indian manufacture in America, and to date from the introduction of cattle into New Mexico in the sixteenth century.

### Pastoral Play.

In another column will be found the announcement of an event of considerable interest and novelty in the dramatic annals of Sierra Madre, namely the forthcoming Pastoral Play. Mr. E. W. Camp has kindly loaned the grounds of his residence for the purposes of this production, and a more beautiful setting could not be found. The play, arranged by Mr. H. E. Twose, deals with the romantic adventures of a band of Spanish Gipsies; rising at times to great dramatic intensity it is relieved by a rippling undercurrent of mirth and music.

The company includes the cream of local dramatic talent: Mrs. Bannatyne as the aged sorceress, Mrs. Camp as wilful La Gloria, Miss Edith Blumer as the gipsy queen, have been provided with parts especially suited to their abilities. In the capable hands of Miss Daisy Vannier the Duchess of Alcalá will stand out as a distinct comedy success, and the sweet voices of Misses

On the day on which the "fiesta" took place, there came to Rio de Suca an American army officer and explorer, Captain Chittenden by name. Captain Chittenden found the old Indian jealously guarding his treasured carreta in a shady spot by the roadside. In what manner or upon what terms he succeeded in gaining possession of the cart has not been ascertained—but get it he did, and himself began its exhibition. He toured through all the Eastern states, then slowly worked his way westward through the "Bad Lands" of Dakota into Montana, and to the Coast, finally coming to Southern California. Here he remained during the presidential campaign of 1896.

Captain Chittenden was a great admirer of William McKinley and earnestly desired his election. Then, too, the captain was growing old and knew he must soon retire from active life. He wished to place his prized and valuable curio in the hands of those who would most appreciate it, and at the same time make it serve a peculiar purpose. Accordingly, on the day of the presidential election, he attached to the cart the following declaration:

"If the Hon. Wm. McKinley is this day chosen President of the United States, I shall regard it as the most important moral victory in the history of the nation since the election of the immortal Lincoln; and in honor of the event I will have my Aztec chariot or ancient Pueblo Indian cart drawn upon its own wheels to the city of Los Angeles, and there presented to the Chamber of Commerce for the people and their guests.

—Newton H. Chittenden."

**I**N Los Angeles a man was recently fined in the police court for being drunk. He claimed to be the victim of the patent medicine habit, and declared that his downfall was due to the drinking of a certain well advertised remedy which has the endorsement of fifty-seven retired Congressmen. According to the fellow's story, he began taking the stuff five years ago for a slight ailment, and the habit grew on him until he was unable to give it up.

Edna Staples and Marjorie Rice will be heard to great advantage. Mr. Horner will lend his magnetic presence to the part of a gipsy youth, and Mr. Shreeves will give an excellent portrayal of what is perhaps the most difficult role in the piece. Mr. Twose will be seen as a romantic lover, a distinct contrast to his previous appearances before local audiences. Mr. Frank Hart will preside at the piano. Amongst those ladies and gentlemen who have consented to merge their talents and identities in the chorus will be Messrs. Collins and Stevenson, Misses Blumer, Carter, Hawks, Hearne, Morgan, Torrance, Vannier, and Messrs. P. Blumer, P. Carter, F. de Pencier, Grant, Ryley, Whitney.

"Is it a fact that your mother-in-law threw herself out of the third-story window and you did nothing to restrain her?" "Excuse me; I went to the first story to catch her, but she had already passed!"—Il Diavolo Rosa.

## BEAUTIFUL SIERRA MADRE

THE TERMINUS OF THE MOST RECENT EXTENSION OF THE PACIFIC ELECTRIC RAILWAY

### The Ideal Summer and Winter Resort

Situated most beautifully on the foothills of the Sierra Mountains. Elevation 1000 to 1700 feet.

See us about it

**Sierra Madre Realty Company**  
SIERRA MADRE, CAL.

# Isaels

Ready to Wear Shop for Women

44 N. Raymond Avenue - - Pasadena

Get Your  
**ICE CREAM**  
at  
**Bechtelheimer's**  
**Drug Store** ■ ■  
We Serve Only the Best of Cream at Our Fountain.

**EVERYTHING IN MUSIC**  
can be purchased in Sierra Madre



Talking Machines and Records

Pianos, Pianolas, Pianola Pianos

CALL AND SEE OUR STOCK OF INSTRUMENTS

Free Concert every Friday Evening from 7:30 till 9

**Southern California Music Co.**

**J. A. MADDEN**

REPRESENTATIVE

Office and Residence:

East side Lima St. bet. Central & Grandin

Home Phone: Green 12

THE  
**L. W. Blinn Lumber Co.**

DEALERS IN

Redwood, Oregon Pine

Yellow Pine and Spruce

Lumber, Sash and Doors

**Lime and Cement**

Sierra Madre Yard, . . . La Belle Ave., near Baldwin Avenue

**J. W. KEYS, Agent**

# YERXA

## PROMPT DELIVERY

It is our desire to deliver goods purchased from us at lunch times as will best meet the needs of our customers, and with this end in view the first delivery will leave our store at 9 o'clock each morning, arriving at the homes in time for the noon meal, and we would kindly ask our customers to order their goods, especially meats, fish, fruits and vegetables, the afternoon before or early enough in the morning to catch the delivery.

The second delivery will leave our store at 3 o'clock every afternoon promptly: all orders given the driver on one trip will be delivered on the next trip.

## Hoffman House Coffee

The King of Coffees. You can buy it from us fresh, rich and superior in every way for 35 cents per pound. You cannot get better coffee no matter where you buy it or how much more you pay for it, you seldom get as good.

**Bakery Goods** We are now operating our own bake ovens. You can get from us choicest bread, cakes, pastry, etc., made from pure and best materials, fresh and hot from the oven.

**Fish** We will have a nice assortment of fresh fish for Friday and Saturday, at per pound.....

10c

**Yerxa Bros.**  
CORNER CENTRAL AND BALDWIN AVES.

## Orchard Camp

HALF-WAY-HOUSE, MOUNT WILSON  
Tents Furnished for Housekeeping. A Dining-room for Boarders. Excellent Clean Service. Prices Lower Than You Would Expect.

### RATES

Tents furnished for two people, \$5.00 per week. \$1.50 per week for each extra person. :: :: ::

Write to

**J. B. McNALLY**  
ORCHARD CAMP, SIERRA MADRE

Burros furnished at Orchard Camp  
Burro Stables, foot of trail.

Home Phone, Black 8

**Mead & Mead**  
(Next to Drug Store)

**Real Estate, Rentals  
INSURANCE**

Wood, Coal, Kindling, Express

## Brief City News.

Mrs. Wm. F. Brugman entertained the Ancient Priscillas Tuesday afternoon at her home, "El Roble."

The Modern Priscillas were entertained yesterday afternoon by Mrs. Campbell of Central avenue.

The Ladies' Aid society of the Congregational church met Tuesday afternoon at the church annex, twenty-eight of the members being present.

Mrs. Frances Rowley of Long Beach has purchased through the agency of Roth & Seely the A. W. Miller house on Central avenue near Lima, and will take possession in the near future.

The Ladies' Musical Club will meet in the northwest room of the new school building next Monday afternoon, arrangements having been made to hold the meetings of the club there.

The Home Telephone Company has completed a special trunk line direct to Los Angeles, thereby giving Sierra Madre patrons direct communication without the necessity of messages being transmitted via Monrovia and El Monte, thus greatly improving its already excellent service.

Wednesday evening a number of the friends of Mr. J. W. Keys called upon him so suddenly that he was taken completely by surprise. Progressive flinch was played, Mr. and Mrs. Kersting being the prize winners, while his honor, the mayor, carried off the booby prize in triumph.

Mr. and Mrs. S. R. G. Twycross will leave next Monday for Portland, Maine, and Cedar Grove, Maine, where they will visit their parents, stopping en route at Chicago and Boston. After visiting there, they will, on their return trip, spend a short time at Washington, D. C., and at that place take a boat for Jamestown, visiting the exposition. They travel via the Santa Fe line to and from Chicago.

### Woman's Club.

The club was delightfully entertained at its fifth regular meeting by the Glee Club of the State Normal school, who rendered the following programme:

#### PART ONE.

- I. "Should He Upbraid," from "Taming of the Shrew," the Glee Club.
- II. "A Summer Girl," Sargent, Misses Sevier, Harris, Brobst and Norris.
- III. (a) "My Lady Chlo," Leighter,
- (b) "Mammy's Lullaby," Jamison.
- IV. Childhood Songs, from "The Daisy Chain," Miss Savage.
- V. "Water Lillies," Linders, the Glee Club.

#### PART TWO.

"Flora's Holiday." A cycle of old English melodies. Soloists, Miss Mary Cook, Miss Nicolina Johnson, Miss Marjory Curtiss. Miss Myrtle Blewett, accompanist.

Under the able direction of Miss Jennie Hagen, the fresh girlish voices sang every number with spirit and sympathy, and one can scarcely say which number was most charming. Perhaps the audience were particularly pleased with the negro melodies.

In the second part, the girls garlanded with wreaths of spring-time flowers, were the embodiment of the May-day festival whose songs they sang. All of

the soloists were warmly applauded, and with reason; for they sang the old English melodies with the sincerity and grace which they required.

Miss Savage's rendering of the two child songs, "If No One Ever Marries Me" and "How Do You Like to Go Up In a Swing" is worthy of special mention, for they were rendered with all the exquisite abandon of the child spirit.

After adjournment, the Glee Club were guided by Misses Torrance and Rice to the Sierra Madre Hotel, on whose ample porches they were entertained in turn at an informal "spread," furnished by the directors of the Woman's Club, the program committee, assisted by Mrs. Collins, acting as hostesses. Having partaken of the dainties that delight the hearts of school girls, they reluctantly turned cityward, unanimously declaring Sierra Madre "the loveliest place," and the club ladies "just the dearest."

Their formal leave-taking, however, was stamped with the noble spirit of their director, Miss Hagen; when, grouped at the foot of the hotel steps, they sang as good-bye to their entertainers, the song from "Pippa Passes."

### Our Coast Defenses.

"The United States has the strongest coast defenses of any country," said Gen. MacArthur at Seattle the other day. "On the Pacific coast they are not adequately manned, but they are well located and the equipment is of the best and in good condition."

The Father (to boy back from college)  
Well, son, how much money do you owe? The Son—Well—er—dad, how much have you got? Harper's Bazar.

## Professional Cards

Phone: Monrovia 229

**J. H. McClymonds**  
CIVIL ENGINEER  
Monrovia, Cal.

## DR. R. HAMILTON MACKERRAS

PHYSICIAN AND SURGEON  
Sunset Phone Pasadena 9624  
Home Phone Green 11  
Central Ave. East of Hermosa

## DR. D. N. L. NEWBURY

PHYSICIAN AND SURGEON  
Central Ave. opposite Auburn  
Home Phone, Black 7

## DR. P. L. WHITNEY

OSTEOPATHIC PHYSICIAN  
Office at Mrs. Hearne's, Auburn avenue  
one-half block north of car line.

### Dog License Tax.

Notice is hereby given that the license tax for the keeping of dogs will be due and payable on the 1st day of June. All persons owning or keeping dogs are requested to take out license and pay said tax before the 15th day of June, 1907. I will be at City Hall, in the Kersting building, Central avenue, from 7 till 8 o'clock p. m., June 1 to 15, Sundays excepted.

W. P. CALEY,  
City Marshal and Tax Collector,  
Sierra Madre, Cal.

## Friday and Saturday, May 24 and 25

### Under the Oaks, Residence of Mr. E. W. Camp

(By Kind Permission)

## THE FIRST PASTORAL PLAY EVER GIVEN IN SIERRA MADRE

Mr. H. E. Twose, assisted by a large company of talented local amateurs, presents

## "The Gipsies"

A Romantic Musical Drama in Two Acts

### Large Chorus Sparkling Music

Beautiful Setting of Natural Woodland

Tickets on sale at Bechtelheimer's drug store on Monday, May 20

Reserved seats 50c

Admission 25c

Children 15c

## COFFEE, SANDWICHES, ICE CREAM ON SALE

The profits of this entertainment will be donated to the Congregational Church.

## NEWS WANT COLUMN

## FOR SALE

FOR SALE—Old newspapers, bundles of fifty or more, for placing under carpets, or other use. ten cents per bundle. News office.

FOR SALE—Coal and wood stove, practically new. Inquire of Mead & Mead.

FOR SALE—Phaeton, in good condition. Inquire of R. A. Kimball, corner of Auburn and Grandin avenues.

PLYMOUTH ROCK EGGS—Fine strain, \$1.00 per setting. Leslie Hill, Hermosa avenue.

The Twycross Public Bus will convey you to and from the Electric or Santa Fe with or without baggage. Express wagon also. Phones, Main 8556; Home Black 11.

EGGS FOR SALE—Standard bred Rhode Island Red, for hatching; \$1.50 for setting of 15. A. N. Carter, Sunset phone Main 8354.

FOR SALE—Lambert gasoline engine, nearly new and in perfect condition, with battery and tank, complete. Address News, Sierra Madre, Cal.

FOR SALE—White Leghorn eggs, \$1.50 setting. P. M. Hathaway, Lima ave. and Manzanita.

FOR SALE—Full-blood fox terrier pups. P. M. Hathaway, Lima and Manzanita.

FOR SALE—Several shares of Sierra Madre Water Co. stock. Address P. O. Box 122, Sierra Madre.

FOR SALE—Bull Terrier pups, \$10 up. P. M. Hathaway, Lima and Manzanita.

ORDER CREAM of Sierra Madre Dairy Company.

## FOR RENT

FOR RENT—Two or three rooms, half cottage, unfurnished water paid; \$10 or \$12.50. Wanted—Woman or girl to assist at housekeeping in permanent home as one of the family. Mrs. Gaskell, south of library.

## SITUATIONS WANTED.

WANTED—Light work by the week or month. Fred. Stagman, Bartlett House.

WANTED—Plain sewing to do at house. Mrs. Brooks, Ramona avenue near Hermosa.

## LOST AND FOUND.

LOST—A black silk muffler, somewhere in the neighborhood of Sierra Madre, with three initials, R. B. W. embroidered in white. Finder will please return to, or notify the News.

## WOOD AND COAL.

Twycross is delivering oak wood for 35c and Diamond coal for 75c per sack.

## Mexico and Guatemala.

Guatemala has refused to comply with the request of the Mexican government that Jose Maria Lima and Col. Onofre Bore, charged with complicity in the assassination of Gen. Barillas, be extradited, and diplomatic relations between the countries may be severed.

## Breaks the Record.

A record of the number of immigrants arriving at New York in a single day was broken last Friday. Fourteen steamships brought into the harbor 20,794 immigrants from nearly every section of the civilized world. This exceeded by fully 5000 the largest number ever landed here in a single day. From Naples five steamers brought 8627 steerage passengers.

## LOOKING FOR TROUBLE.

Shaw Says War For Control of Pacific Is Inevitable.

In a speech at a dinner of the Worcester, Mass., board of trade, Leslie M. Shaw, former secretary of the treasury, declared war for the control of the Pacific ocean was inevitable.

"I do not wish to pose as a prophet," he said, "but do you suppose the Pacific will always be a peaceful ocean? God grant that it may. We have not a collier, transport, powder or supplies to last for forty-eight hours. Other nations have."

"There are many ships in the merchant service of foreign states which are under contract to leave the path of commerce at a moment's notice to enter that of war. We have none such as these."

"As sure as Anglo-Saxon blood runs red, there is to be an awful war. There are two nations that can contest for the Pacific and this war will be settled at an awful cost."

Mr. Shaw appealed to business men to take a business interest in governmental affairs.

## Merry Day At Arcadia.

"Lucky" Baldwin's "Great White City" was a lively place last Saturday when the great hosts of Shriners took possession. There was a variety of amusements and attractions at Arcadia and those who sought quiet were compelled to look for it elsewhere. There was a continuous band concert; ball games, bronco busting, races, burro rides, straw rides over the famous ranch, and between the hours of 11 and 4 a continuous feast of barbecued flesh, prepared in the open after the fashion of the Spanish period.

Arcadia is talking of one thousand population in another year. The time is coming when Monrovia and Arcadia will practically be one town. And then Duarte will have to come in out of the wet.—El Monte Gazette.

South Dakota claims that there is no reign of graft in the city councils of that state, as twenty-five of the cities having a population of one thousand each, have for the past eight years conducted their affairs on the initiative and referendum plan. The mere existence of the right to veto the acts of the city councils being usually effective without any steps in the initiative being taken.—San Fernando Valley Press.

M. Lawrence, who, for the past eighteen years has been in charge of E. J. (Lucky) Baldwin's hotels, is to be relieved of the management of the Oakwood. As nearly as can be learned the Oakwood has not been a large money maker for the past years, but the prospects for the future were exceedingly bright. Mr. Lawrence hoped to profit by the experience of the past and would not bid up as high on rental as did Doyle Brothers, and as a consequence they secured the lease on the hotel. It is expected that as soon as the race course is completed and races are on, that the income of the hotel with all its side issues, will be large. C. H. Peoples has been the manager of the Oakwood under Mr. Lawrence. Mr. Trevalin is the new manager under the Doyles. He is the builder of the new race track.—El Monte Gazette.

## STOP IT IF YOU CAN

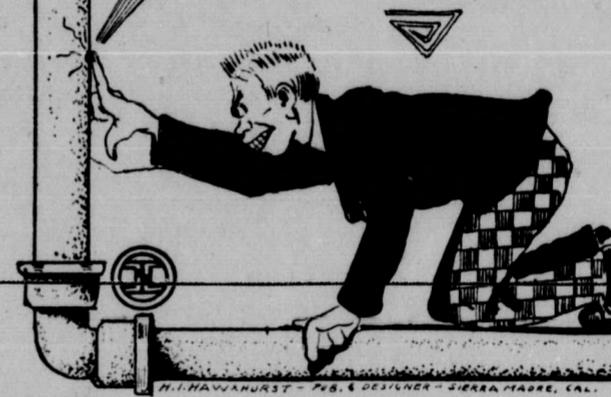
IF NOT WE WILL HELP YOU;  
IN FACT WE DO EVERYTHING.  
A PLUMBER DOES EXCEPT  
OUR CUSTOMERS.

WE ALSO HAVE FOR SALE  
EVERYTHING A BUILDER OR  
BUYER CAN WISH IN THE  
HARDWARE LINE.

CLARK & GRAHAM

CENTRAL AVENUE

SIERRA MADRE CAL.



Sunset 405

Millinery

Home 1128

SPRING STYLES THAT ARE ELEGANT AND  
RIGHT DOWN TO DATE

Mrs. L. Chloette Carr

21 E. Colorado St.

Pasadena

S.R. NORRIS Prop  
SUNSET PUBLIC  
TELEPHONE,  
HOME PHONE 2104.  
SIERRA MADRE DEPARTMENT  
STORE  
OUR MOTTO—“BEST GOODS, LOW PRICES”



For Milk and Cream Call

Sierra Madre Dairy Company

E. Stanton, Manager

## QUESTION OF LICENSE.

(Continued from First Page)

license would be detrimental to the prosperity of our infant city. The class of people we are seeking to attract are home-builders, and many of the most desirable representatives of this class would assuredly prefer to go to some other place, where their boys were protected against the perils of the liquor traffic.

"Never was there a greater fallacy than that the liquor traffic in any form ever helps the prosperity of a city. Its influence is all in the other direction. Some years ago Long Beach and Santa Monica had the same question before them. Long Beach put its foot upon the liquor traffic. Santa Monica gave it a door of entrance. Look at these two places today if you want an object lesson on the helpful influence of temperance, and of the blighting influence of complicity in the liquor traffic.

"Third. Another argument against the granting of this license is that it would put our fair city in a lower class. It would be counted in by the sporting class as among the road-house places. The automobiles and electric cars would bring an undesirable element from the city, who now pass us by because of the difficulty of getting liquid refreshments. We would find to our sorrow that the character of the place would become gradually changed, and that the very kind of people we want most would seek out places of a higher grade.

"Fourth. Again it cannot be denied that the granting of this license would mean the giving of a foothold to one of the greatest enemies to social well-being. Let no one imagine that the encroachments of the liquor traffic would stop with the granting of a hotel license. Further concessions would be asked for; and we would soon find ourselves in the situation of the tailor who gave an elephant permission to warm his trunk in his shop. The elephant stuck his trunk in at the partly open door; then he got his head in; after that he pushed in his shoulders; and finally his whole body followed, and the poor tailor had to vacate his own premises. So will it be with the liquor monster. Give it an inch and it will take an ell. The only wise thing to do is to check it when it makes its first advances. When it insinuates its trunk into our premises let us hit it and hit it so hard that it will know better than to make the attempt again.

"Fifth. The granting of this license will mean that we will be forced as a community to face a delicate and difficult problem, namely the problem of seeing that this ordinance is enforced. The liquor business is a hard thing to regulate. And the very fact that it needs regulation implies that it possesses an element of danger. The safe way, the only safe way, to regulate it is to keep it out.

"Sixth. The strongest argument of all is that the granting of the license asked for would be against the interests of social morality. It is a noteworthy fact that the few who refused to sign this petition of protest did so mainly because of money considerations. They

thought that this concession to the liquor business would be for the furtherance of our commercial interests. On the other hand most of those who signed the petition did so mainly on moral grounds. They believed that the coming of the liquor business would bring evil and evil only. And they are right. A tree is known by its fruits. Look where you will and you will find

that a long train of evils follow the liquor business.

"But how shall we characterize the man who puts dollars above souls. If one boy should be led astray by the legalized temptations which you put in his way, tell me what would compensate for that, especially if he should be your boy. Does anyone say: but our young men will get drink anyway; that they will find some 'blind pig' that will supply them with the article. If they do, the fault will not be yours provided you have not given to the business legal sanction, and put the temptation in their way. But if you have, upon your head will rest the responsibilities of his business.

"Seventh. And last of all this license ought not to be granted for the good reason that citizens of Sierra Madre are against it. I have no need to remind this honorable board that it is their duty to register in law the expressed opinions of those whom they represent. You are trustees of a great trust; and I am confident that you will not be recreant to your obligations. A vote in favor of hotel license would mean the overriding of the will of the community on whose behalf you have been called to legislate.

"It would also mean the driving of a dividing wedge into the community itself, and the inauguration of a period of agitation and strife; and for that condition of things your action would be responsible. I utter no threats, but I would like to give this bit of information that if this expression of the public will should be disregarded something is likely to happen.

"But I am persuaded better things of you, although I thus speak. In closing I would simply remind you that to you it has been given to lay foundations for the future. You are giving to civic affairs in this new city the shape which they are likely to retain for a long time to come. It therefore behoves you to act wisely, and with due consideration of the interests involved. I have no doubt your decision will be one which will settle this vexed question so emphatically that no one will dare to reopen it for years to come; and that it will keep our beautiful foot-hill city among the places which stand for morality, for home protection, and for the highest order of citizenship."

After the address a spirited and at times somewhat acrimonious debate took place between citizens present and members of the board, who felt that some of the remarks made were in the nature of threats, and altogether uncalled for, the ordinance having just been introduced and no report made by committee.

The gentleman making the application, Mr. C. O. Hall of Hotel Shirley, desired the privilege of serving liquors with regular meals, during certain restricted meal hours, and was willing to give bonds for the proper exercise of his privilege, said bonds to be forfeited in case of any violation of the terms of the license. He feels that such privilege is essential to the successful operation of the hotel business in this city.

The matter will come up for action at the next meeting of the board.

A communication was received from E. H. Freeman in regard to his petition for a pool room license. A petition was also received by the board protesting against the granting of this license. Ordinance No. 10, the pool room ordinance was amended by the addition of a clause prohibiting youths less than eighteen years of age from entering or

GOLDEN WEST

W. F. HATFIELD  
REAL ESTATE  
- Loans, Insurance -  
OFFICE: END OF CAR LINE

List your property with us and get quick results.  
We Do Do Business

REALTY CO.

## Valley View Tract

Central and Mountain Trail Aves.  
Sierra Madre

Lots 50 x 150 feet  
\$400 up  
One-third Cash - Easy Terms  
All Modern Improvements

Curbs, Pavements, Water Piped,  
Electricity, Telephones.  
Flowers, Fruit Trees, Parkways.

Apply to any Agent

## A Printer's Devil

Or the fellow who "worked at th' printin' bizness some forty-odd year ago" may not know the reasons for the present-day advanced printing prices, but there are reasons, and good ones, too. Listen.

¶ Every grade of paper costs more.

¶ Copper has gone up, making an increased cost of half-tones and electrotypes.

¶ Lead and type are higher priced.

¶ The increased cost of steel and iron makes printing machinery more expensive.

¶ Hours of labor have been reduced from ten to nine and finally to eight.

¶ Wages in every department have increased.

## Cease to Wonder

then, when the printer man asks you a trifle more for his work than he did in the olden days. The grocery man wants more for his groceries; the clothier wants more for his clothes; the lumber dealer wants more for his lumber; the coal dealer wants more for his coal; in fact, the price of existence has increased generally.

¶ Bring in your work and be thankful that we are still able to quote reasonable figures.

Sierra Madre News Print Shop